

Odyssean Investment Trust

Frostrow Seminar

10th May 2023

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- OIT's portfolio is focused towards small and mid-sized companies; these may involve a higher degree of risk than larger sized companies. OIT does not attempt to match the composition of any index.
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- Boutique investment manager founded in 2017
- Small team with decades of experience. "Shared DNA"
- Culture client, firm, self
- Skin in the game. Partnership structure
- Niche investment strategy Focused, Long-term, Engaged investors
 - Operate in Smaller Companies higher return, higher risk, imperfect markets
 - Long term, committed, stable client base
 - Seek to make money not beat an index => very low correlation to mainstream peers

Vast majority of close peers tend to be offshore funds -Cayman/Lux/Jersey



Or a combination?



Scenario A

- You see investing as the way to **build** significant wealth (creator of value, not store of value)
- You need **high conviction** positions with large potential pay offs. This is **ALPHA** returns in excess of that offered by the overall market

Scenario B

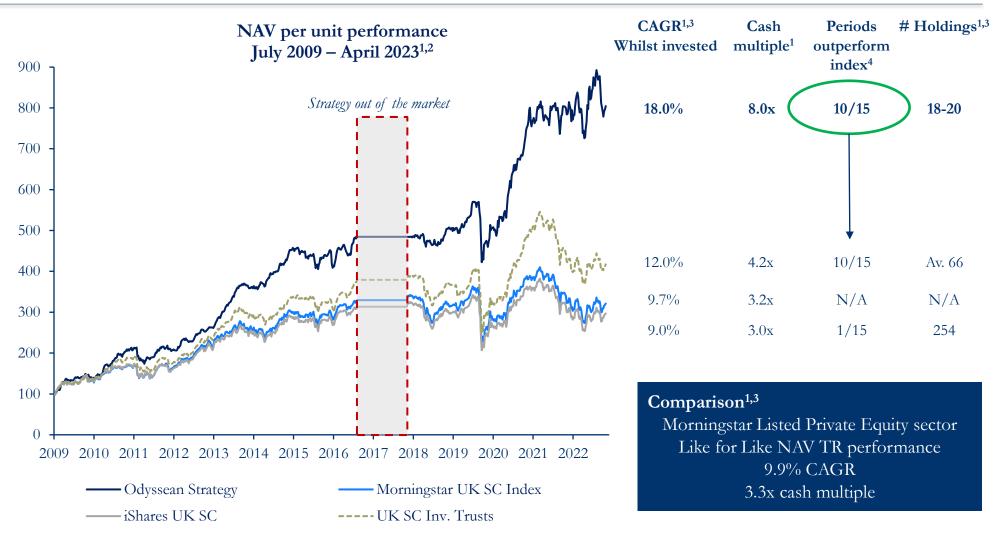
- You see investing as a **store of value** and want to invest for the long term
- That is investing for market **BETA** i.e. you want the general direction of markets over time, be diversified etc

OIT

- offers an Alpha strategy, which we believes complements other equity strategies
- operates in a part of the market which has generated strong long term returns, where passive provision is limited and mainstream peers highly diversified

Alpha \neq beating the market every quarter or every year

A return which is not market driven will be different from the market!



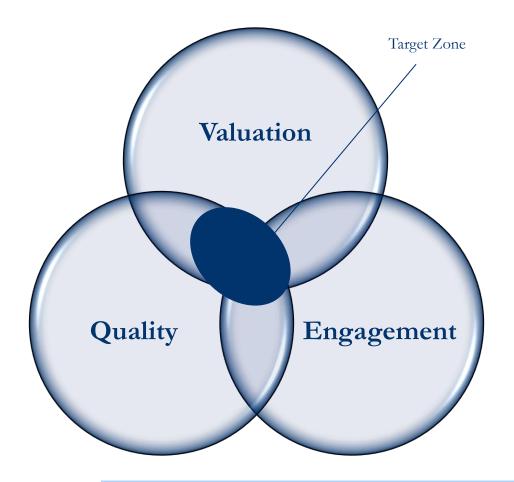
Indexed from 3rd July 2009 at 100. ¹Source: Bloomberg, Winterflood Securities. I Shares UK SC – Passive UK Smaller Company Fund. UK SC Inv Trusts – basket of investment trusts investing in UK Smaller Companies. ²Odyssean Strategy shows NAV per share for Strategic Equity Capital plc prior to February 2017, when it was managed by Stuart Widdowson, and Odyssean Investment Trust plc post 1st May 2018. ³CAGR – Compound Annual Growth Rate. ⁴ Periods are calendar years with exception of, 2009 (3rd July to 31st December 2009), 2017 (1st January to 3rd February 2017), 2018 (30th April to 31st December 2018) and 2023 (1st January to 28th April 2023).

Past performance is not a reliable indicator of future returns. The value of investments can go up and down.

Odyssean's investment strategy - neither growth nor value

Based on 3 pillars: Valuation, Quality and Engagement, with Sector focus





Valuation

- Invest at a significant discount to owner's valuation
- Look for businesses with **multiple drivers** of equity value growth (sales; margin; rating; free cashflow; M&A)
- "Make money", not beat an index

Quality

- Strict quality overlay to complement value focus
- "Good companies"
- Limit downside

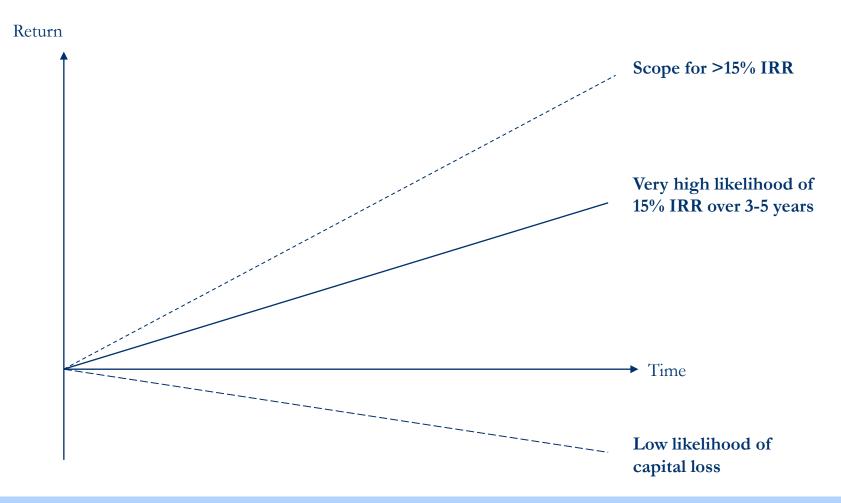
Engagement

- Seek out "self-help" / transformation situations
- Integrated
- Proactive not reactive
- Tend to engage anyway as a Top 5 shareholder
- Sector focus (TMT, Healthcare, Industrials, Services)
- Focused typically 18-20 holdings HIGHLY SELECTIVE
- We aim to make money (target >15% IRR on every investment) with a favourable risk/reward

We look for asymmetric positive return potential



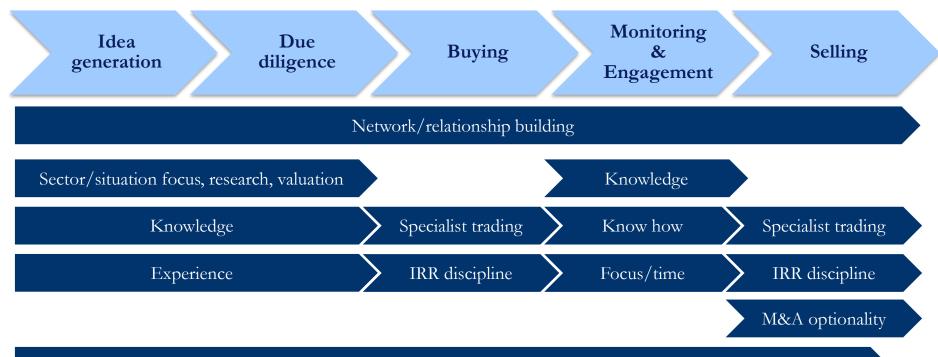
Positions managed against potential absolute and relative return to the whole portfolio



15% base IRR target. Base IRR target is higher during periods of market dislocation

Our investment approach aims to add value at each stage

Capitalises on inefficiency and illiquidity in our markets, facilitated by CEF¹ structure



Investing via a Closed Ended Fund

- Able to construct and manage a highly concentrated portfolio of less liquid holdings
- Certainty of capital ie no risk of being battered with outflows or swamped with inflows like an OEIC
 - => Ideal vehicle structure for long term conviction investing in an imperfect, less liquid market

Style agnostic – we are not hamstrung by having to a) maintain a "growth" or "value" moniker; b) benchmark against an index

Why did we launch OIT in 2018?

Progress so far



Detailed in the 2018 Prospectus What has happened Market conditions unsupportive Attractive long term returns from broader market • +14.5% CAGR for Comparator Index over 63 years Comparator Index has returned 4.5%, <1% p.a.¹ since inception Market remains imperfect in our view Market imperfections exist, helping generate returns MIFID II/reduced research Brokers continue to deprioritise time spent on companies • not raising equity Dominance of open ended funds in sector, which Significant outflows from SMID OEICs over the period, • have daily dealing requirements especially since Summer 2021, creating forced sellers Liquidity mismatches between open ended funds and Well publicised fund suspensions including property • underlying asset classes Absolute return per share below long term trend for the • A belief that the investment approach had the potential strategy, but materially exceeds broader market to generate attractive absolute returns with a different profile to mainstream UK Smaller Company products NAV total return per share +66%, c.10.6% p.a.¹ since inception Morningstar UK SC Inv Trust sector +10%, 1.9% p.a.¹ •

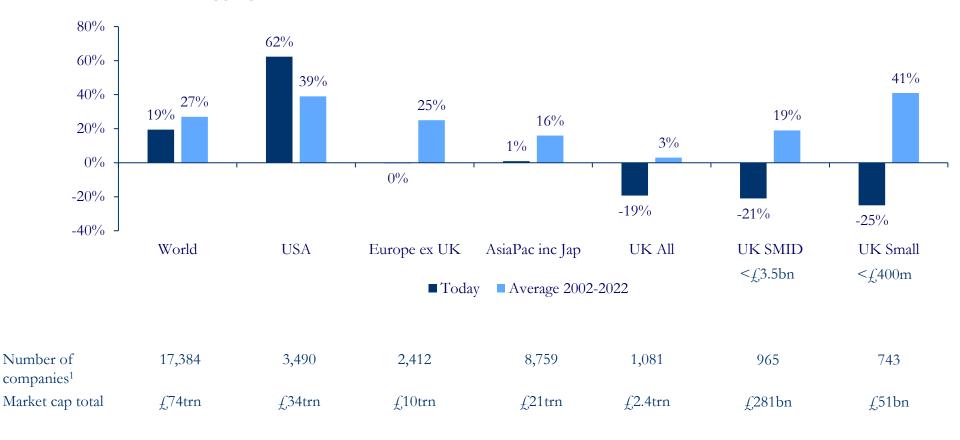
since inception

Source: ¹Factset, Link. As at 29th April 2023 Past performance is no guarantee of future performance

US equities peaked at >100% premium to Quest during 2021



UK equities trade at the largest discount to Quest[®] fair value of major markets



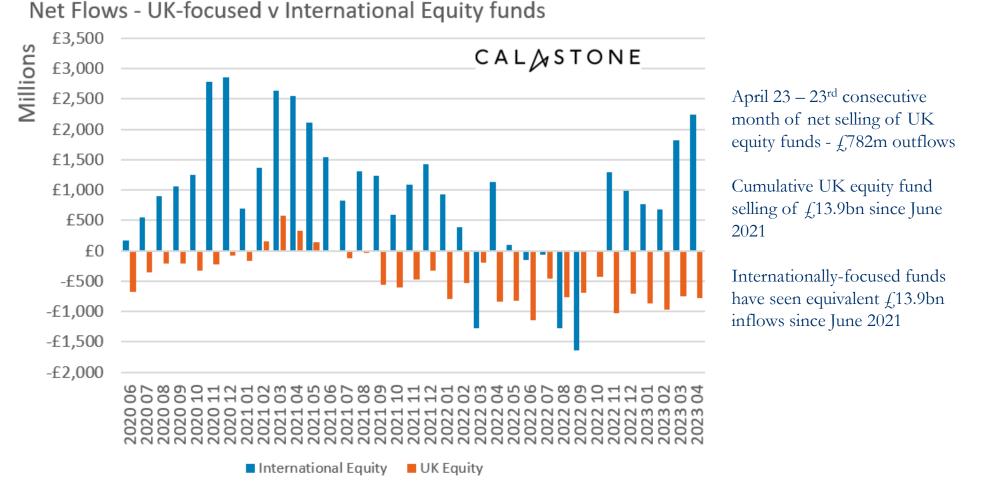
Aggregate Market Value (Discount)/Premium to Default Quest® fair value

• Fundamental over and under valuation not difficult to spot

Source: Canaccord Quest[®] as at 12th April 2023 - 20 years to end December 2022. Odyssean Capital. ¹ Only includes UK quoted companies where there is at least one broker forecast. Mid values are implied. **Past performance is no guarantee of future performance** and the value of investments can go up and down.

UK funds continue to suffer very big outflows

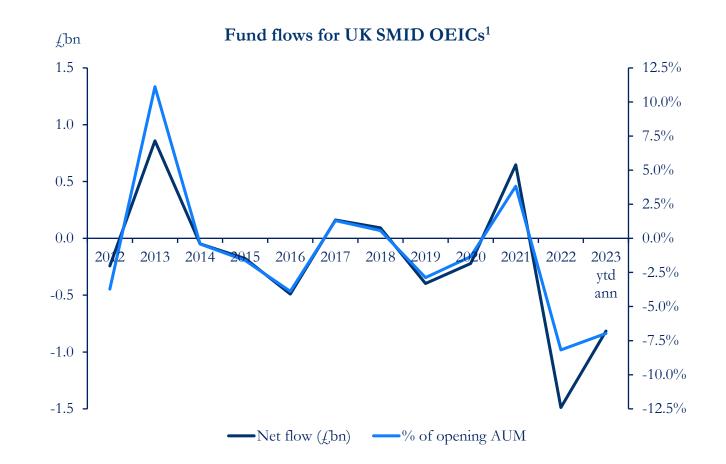
The big switch to international funds continues apace





Flows into UK SMID OEICs continue to be very negative

LTM outflows of \pounds 1.3bn equivalent to 8% of starting AUM



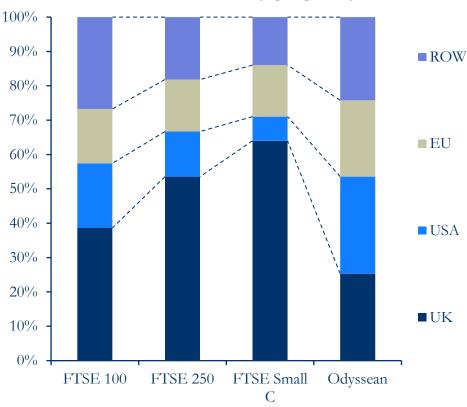
• Since OIT's IPO, £1.6bn has been redeemed from UK SMID OEICs = 10% of the starting AUM of that asset class, or c.30% of the whole UK Smaller IC sector

Source: ¹Numis Securities as at 18th April 2023. Estimated data for March. 2023 ytd - annualised for first three months

Investing in UK equities \neq investing in the UK economy

Largest companies derive 61% of sales from overseas. OIT is very international





Revenue exposure by geography^{1, 2, 3} UK Eq

UK Equities performance

- Not strongly connected with the UK economy
- Sentiment tends to lead reported results/broader market conditions by 6-12 months

Odyssean strategy

- International exposure, despite portfolio companies being based in the UK
- Avoid domestic consumer cyclical businesses (e.g. retail, housebuilders etc), resources and mining, balance sheet financials TOTAL c.50% of Comparator Index⁴

Source: ¹ Odyssean Capital and Link. As at 22 March 2023. ² FactSet company filings. ³Liberum/Bloomberg as at March 2023. ⁴ Numis Securities as at 29th April 2023 Odyssean strategy does not attempt to match any composition of any index including the FTSE Small Cap Index. Data is provided for information purposes only. Figures may not add up to 100% due to rounding. Capital at risk.

Two examples of UK quoted smaller companies which are global

Both have market capitalisations $\leq \pounds 200$ m

Gooch & Housego plc



- Based in Illminster, Somerset
- Multiple sites around the globe
- Global leading IP/know how
- UK c.22% of group sales



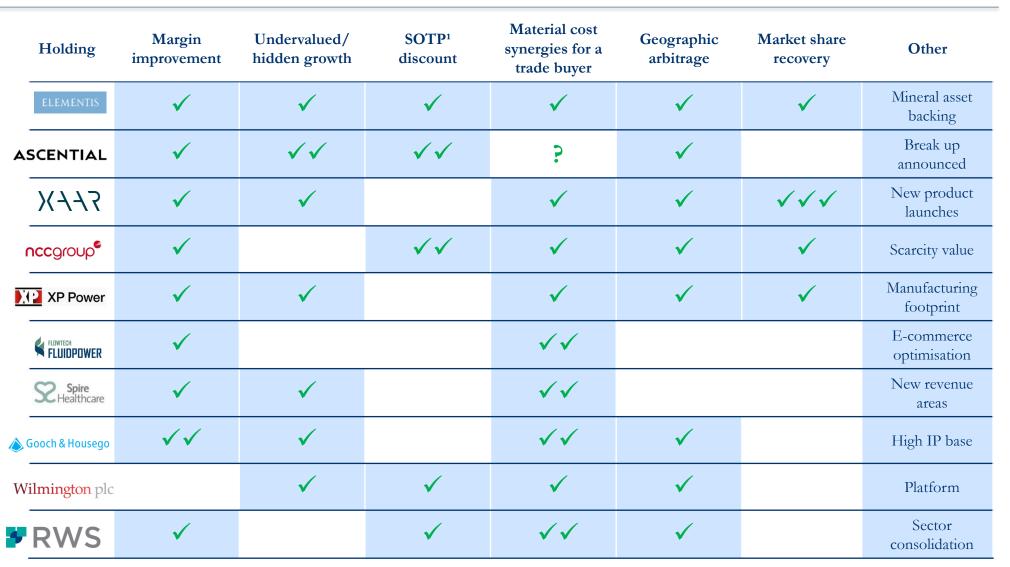
Xaar plc



- Based in Cambridge R&D & manufacturing
- Exports virtually all product
- Unique, disruptive, superior technology
- UK <2% of group sales

Special situations across the portfolio

Lots of ways for companies to create/unlock value, with M&A optionality



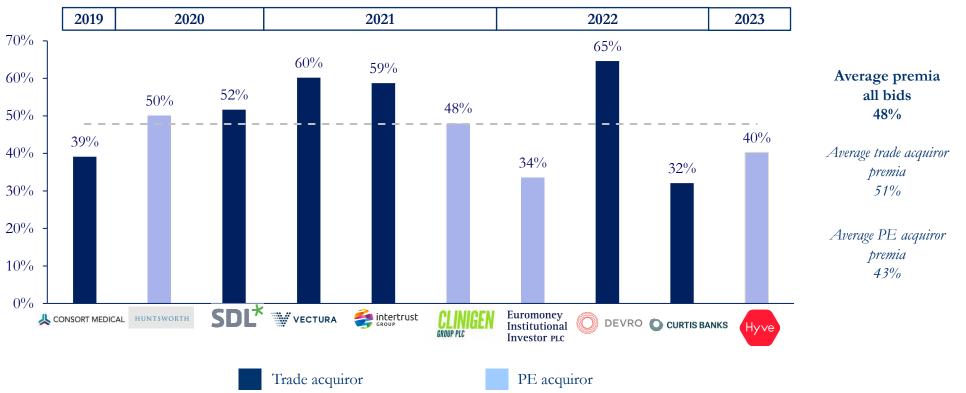
Source: Views and opinions of Odyssean Capital as at the date of this presentation. ¹SOTP – Sum of the Parts



Portfolio takeover activity validates valuation discipline

Average completed day 1 bid premium of c.48%. Typically overseas trade buyers





Announced/completed take over offer premia

- Strategy has selected companies which have been attractively priced and vulnerable to M&A if the investment community continued to misprice them
- We believe that the absolute valuation of many UK equities leads them to be vulnerable to future M&A
- Surprising level of straight PE backed take privates of late despite higher cost of debt

Source: Factset/Company RNS & websites * designates net cash balance sheets. Past performance is no guarantee of future performance.

Pricing anomalies driven by broad asset flows?

Private interest seems to dwarf quoted fund management interest



- OIT average in price 214p $Q3/4 2022 = \pounds$ 1bn mkt cap
- De-rating, in our view, partially driven by forced selling.
 Business met or exceeded forecasts
- Estimated SoP at time of purchase 350 450p² per share on a
 2-3 year view
- Break up of business announced 25th January 2023
- WGSN likely gross sale proceeds $\pounds 800m$ - $\pounds 1bn^2$
 - Almost 100 expressions of interest from trade and PE buyers³
 - >40 taken into the process, approx. 50/50 trade/PE³

Key takeaways



- Sentiment towards UK equities is extremely poor, irrespective of fundamental valuation
 - Outflows remain material
 - Feeding frenzy of bid activity in Small and Mid Caps
 - 2023 has the potential to be a good "vintage", but might continue to be volatile
- OIT has passed its 5-year anniversary. Strategy has c.13 years record
 - Record of generating differentiated returns to peers. Not a diversified BETA strategy. Focus on long term capital growth
 - Discount since OIT's IPO <0.4%
 - No evidence that investment universe will become less perfect
- Portfolio companies offer material self-help potential, with M&A optionality
- Concentrated strategy only requires c.4-5 new investments per annum
- First OIT redemption facility due in financial year ending March 2025 at NAV less costs -> low discount risk

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